



KAIZEN INNOVATIVE
TECHNOLOGIES

Affiliate Programme

2020

KAIZEN AFFILIATE PROGRAMME

***Deliver increased value
to your clients by adding
Kaizen's service portfolio to
your own***

About Kaizen Innovative Technologies

Kaizen specialise in Information Technology Asset Disposition (ITAD).

Kaizen provide a dynamic and flexible approach to asset disposition, creating bespoke programmes for our clients as well as having 'off the shelf' services amongst our portfolio.

Amongst our services are the following:

- Secure Data Destruction
- IT buy back and remarketing
- IT Redeployment
- IT Recycling
- Data Recovery



Kaizen Affiliate Programme

Why join Kaizen's Affiliate Programme?

Offer your client a free IT recycling service, fully regulated and adhering to the WEEE Directive and all other regulations such as GDPR.

Your client has redundant IT equipment or are upgrading their current estate? Kaizen can offer to purchase their used equipment or remarket it on their behalf.

Client doesn't want new IT equipment but their current isn't doing what they want? Kaizen can upgrade hardware and software to get the equipment

working as good as new. Alternatively, Kaizen have professionally refurbished IT equipment at great prices.

Kaizen can provide one off or regular certified data destruction services to enable clients to adhere to GDPR.

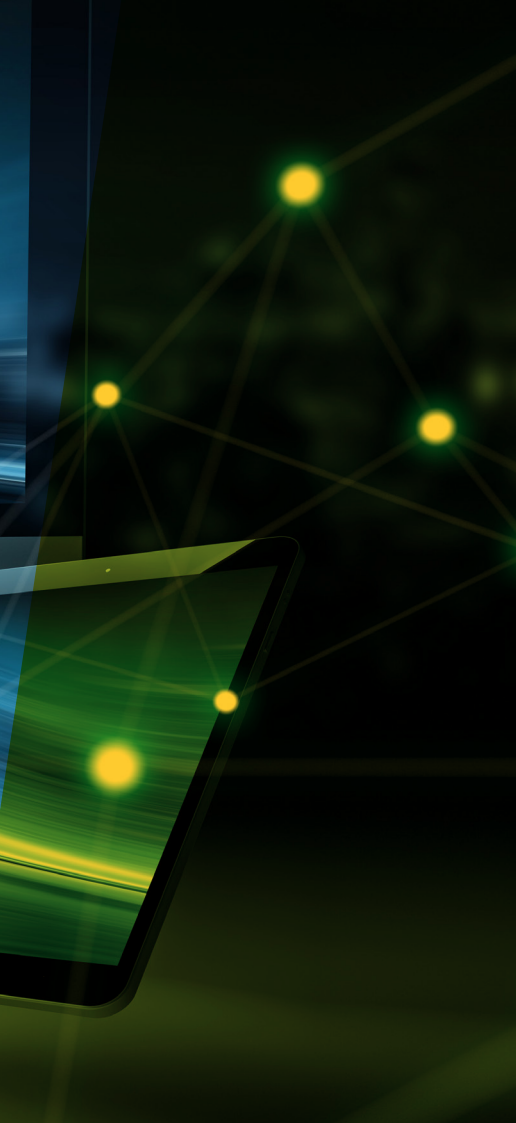
Any of our services can be provided to your client with co-branded paperwork and reporting, providing continuity with your own brand.

You can arrange these services direct with Kaizen, or your customers can do so directly with us.

Contact us for more information



**INFORMATION
TECHNOLOGY
ASSET
DISPOSITION
MONEY
FOR YOUR
REDUNDANT IT**



Kaizen's approach to IT Asset Disposition

IT Asset disposition is the term used to cover services required at the end of an IT asset's lifecycle. With the constant evolution of technology driving businesses to have a heavy replacement cycle, enterprises with old equipment are faced regularly with decisions of whether to refurbish or resell, recycle or dispose, and in need of an **economical, secure, and environmental** solution to the question of what to do with these obsolete IT assets.

At Kaizen we believe that every case is different and hence we will work with you or your client to determine the best options to maximise the financial return whilst ensuring the legal and regulatory requirements are adhered to.

Whether based on a list of assets to be disposed of or a site visit to assess, Kaizen will provide a quotation of expected revenues, organise a convenient collection time, and provide full reporting and certification within 5 working days.

Any assets that hold no residual value will be recycled according to the WEEE Directive. All data is destroyed using government approved tools or software.

Kaizen's ITAD Process and Benefits

Why use Kaizen?

Kaizen are experts at refurbishing and maximising the resale value of it's clients' spare and redundant IT equipment. Whether an upfront payment or the lion's share of remarketing revenue, Kaizen can provide a valuable financial return on equipment that your company no longer has use for.

Unlike most other ITADs, Kaizen recognize value in parts and incomplete equipment, even if it doesn't work, therefore providing a higher return.

- Quotations provided in advance based on site visit / list of assets
- Collected at client convenience
- Assets tested and initial report along with accurate quotation within 5 days, along with Purchase Order if being purchased upfront
- Final Report containing asset details, data destruction and final values
- All data destruction certificates provided
- Quick payment upon project completion





**MAXIMISE FINANCIAL RETURNS
ON REDUNDANT IT** SECURE,
GOVERNMENT APPROVED DATA
DESTRUCTION **RESPONSIBLE,
COMPLIANT, IT RECYCLING**
FULL REPORTING AND STATUS
UPDATES

SECURE, CERTIFIED, GOVERNMENT APPROVED DATA DESTRUCTION

Kaizen provide a range of government approved, secure data protection services to give you peace of mind and ensure you do not breach the GDPR.

Data Security has never been more important to companies and their customers. The introduction of the General Data Protection Regulations on 25 May 2018 and the increasing occurrences of data breaches and theft means that protecting confidential information is one of the highest priorities for all companies.

Whether it is live information, or information at the end of its life, Kaizen provide a breadth of services to help you retain data security during your data's lifecycle

Whilst most companies have procedures in place to protect their data in-house and online, what about when it is time to dispose of the equipment and media containing that data? At Kaizen, we understand how crucial data confidentiality and security is and can ensure the secure destruction of all data held on any equipment or media.

With stronger regulations now in place, organisations can be fined up to 20 Million Euros or 4% of their annual global turnover for non-compliance or a data breach.



Data Wiping

Kaizen use Blanco Data Erasure tools to guarantee that all data has been permanently removed. Blanco's overwriting technology meets the most stringent of international standards including those used by the UK and US military authorities.

- Completely removes all data on targeted storage devices using proven, customisable overwriting procedures
- Data can be erased from all media types including Hard Drives, Solid State Drives, Mobile Phones, Tablets, USB Drives, Server arrays, LUNs etc.
- Approved by GCHQ's National Cyber Security Council to the highest HMG Infosec Standards
- Analytical reports for each data device wiped are provided.



**GDPR COMPLIANT
DATA DESTRUCTION
REASSURANCE
ASSURED**



Degaussing

Kaizen offer a convenient, end-of-life-cycle service - the complete destruction of your data using a degausser, a hardware device that destroys data using strong magnetic fields. This method of data destruction is compliant to the CESG lower level of compliance.

Shredding

Kaizen provide many shredding options to physically destroy data storing devices such as hard disc drives. The shredding of data storage devices involves a process of grinding and cutting into small particles. Further passes through a shredder can reduce the particles to less than 5mm, the MOD standard, of which data can no longer be recovered.



WHY NOT REDEPLOY CLIENTS' EXISTING IT ASSETS?

IT Redeployment is the ideal service for organisations looking for cost effective, environmentally friendly solutions to refresh, upgrade, and improve their IT suite to keep them secure and productive.

Through professional refurbishment and redeployment of IT assets within, businesses can benefit from updated and refurbished laptops and PCs that work as well as new equipment without the far higher cost of new assets. With the added benefit of fewer assets having to be disposed as e-waste.

Kaizen can provide tailored redeployment services, including any required upgrades, necessary re-imaging, additional Kaizen partner software installations, and extra services required to refresh your IT suite.

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Through this service each part of an organisation receives a 'good as new' refurbished asset from within the organisation that suits the specifications required for their role. Thus avoiding purchases of new equipment with the highest spec where it isn't necessary, and resulting in less cost of training for each employee.

Also as an alternative, an organisation may want to enable their employees to first access of their obsolete IT assets before Kaizen progresses with remarketing. If this is the case, employees are advised to log in to the Kaizen client portal, where information will be provided for these assets, including a discount code to be provided when prompted by the determined sales channel.



Free*, compliant, IT Recycling for your clients

Do your clients have spare or redundant IT taking up valuable workspace? Why not utilise Kaizen's free* IT recycling service, licenced by the Environment Agency, adhering to the WEEE Directive and following all industry best practices.

When it comes to the disposition of obsolete IT assets, adherence to the waste management hierarchy is a priority here at Kaizen. With the speed in which organisations use and replace IT equipment it is highly important to minimise the impact of this on the environment by finding the best methods of disposal for each asset.

- All appropriate paperwork prepared and supplied
- Adherence to the Waste Management Hierarchy
- Full Reporting supplied to clients
- 0% to Landfill
- Environment Agency Approved

* all standard IT equipment recycled free of charge. Items containing hazardous materials may incur a small charge





FREE* IT RECYCLING WEEE
DIRECTIVE COMPLIANT **0% TO**
LANDFILL ENVIRONMENTALLY
RESPONSIBLE **FULLY**
CERTIFIED FULL REPORTING



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